#### **GBE Challenge Call: Project Outline**

The project proposal shall be presented as **concise** as possible and must not exceed 15 pages. It will be an integral part of a possible subsequent contract.

Once completed please send your Project Outline, together with the other application documents, to [gbe-cc@gfa-group.de](mailto:gbe-cc@gfa-group.de).

|  |  |
| --- | --- |
| Name of person in charge |  |
| **Project title** |  |

## Project Rationale (2-3 pages)

### What is the main objective of your project?

Please explain:

* the starting point of the project
* what objective you aim to reach at project end
* the most important issues regarding the challenge(s) your project aims to address incl. the local need

### How does your project respond to the challenge you aim to address?

Please answer here. referring to the defined challenges and themes

### How is your project adapted to the specific intervention context?

Please answer here including:

* reference to other ongoing or planned activities in the same context (government programmes, civil society activities, etc.)
* other relevant activities by your organisation

## Project Strategy (4-5 pages)

### What will be your main activities?

Please describe in details the activities you will implement and explain how they will contribute to addressing the identified challenge.

### What are the required milestones?

Please answer here, indicating the name of each milestone and the month in the project timeframe you expect to achieve it.

### How do you ensure the successful implementation of the project?

Please answer here.

### What are the main resources you intend to use?

Please answer here and mention the type and quantity of resources you need to implement the project (financial resources, technological resources, labor, etc.

### What will be your own contributions?

Please answer here and specify the contribution you can make in each of the resource categories mentioned above.

## Impact (2-3 pages)

### Quantifiable Results

What are the most important expected impacts / benefits for the beneficiaries?

* Impact / Benefit 1:
* Impact / Benefit 2:
* Impact / Benefit 3:
* Etc.

Impacts can be (but are not limited to) economic, financial, social and environmental

### Monitoring

How will you monitor your activities, outcomes, impacts and success / failures?

### Alterations in Impact

How you do expect your impact to change over time (short vs. medium and long-term impact?)

### Mitigation Strategy

Please describe here the expected positive and/or negative side effects, as well as your mitigation strategy for the negative aspects)

## Sustainability (2-3 pages)

### Please explain how you expect your project to remain sustainable.

Please answer here how you expect your project to remain sustainable using the following categories:

* Technical: How is the longevity of the technology in use ensured? Who would repair or replace a system?
* Economic: Do you expect your project to lead to a solution that is economically viable? How?
* Social: How are the people involved in the project? How do they participate beyond the project lifetime? How do you ensure ownership? Does your project have an impact on marginalized groups? How inclusive is your approach?
* Ecological: Does the project contribute to ecological sustainability? If so, how?

### To what extent is the solution replicable and scalable?

Please answer here how you plan to scale up your solution by looking at the following aspects:

* Have you identified other markets/target groups, which could be interested by the project? If yes, please describe how the solution answers their respective needs.
* What type of support/resources would you need to scale your solution?