



Green People's Energy for Africa Challenge Call

Open 19 July until 31 August 2021

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Presenters Today



is supporting GIZ in the implementation of the GBE Challenge Call



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Agenda

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1. Introduction

Background of the Green People's Energy for Africa Initiative (GBE)

Initiative's Background

- **History**

Dr. Gerd Müller, German Federal Minister for Economic Cooperation and Development launched the **Green People's Energy for Africa** initiative in June 2017. It is part of Germany's Marshall Plan with Africa and relies on the broad participation of small and medium-sized enterprises, municipalities, cooperatives, public associations and citizens.

- **Stakeholders**

On behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), this initiative is jointly implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and KfW Development Bank.

- **Objective of the Initiative**

The initiative **Green People's Energy for Africa** aims to improve the conditions for decentralised energy supply in selected sub-Saharan African countries with the participation of citizens and companies.



2. Challenge Call

Increasing Off-Grid System Sustainability & Reducing CO₂ Emissions via Energy Access

Overview of the Challenge Call

Green People's Energy Challenge Call One Call, Two Challenges

New **1 Million Euro grant application window** to support **non-profit and local for-profit organisations** in implementing their projects in **sub-Saharan Africa**.

Submit your idea to address the challenges of

INCREASING OFF-GRID SYSTEM SUSTAINABILITY
or **REDUCING CO₂ EMISSIONS VIA ENERGY ACCESS**

Selected projects can receive **up to 125,000 Euro**.



Implemented by
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Make a difference. Implement your ideas.

Objectives of the Challenge

With the Challenge Call, GBE is looking for concrete solutions to address two specific challenges in the energy access sphere:

***Increasing Off-Grid System Sustainability and
Reducing CO₂ Emissions via Energy Access.***

We are looking for Innovative approaches – to be tested in this framework and later-on replicated



Increasing Off-Grid System Sustainability

- **Maintenance and Repair:** Your project directly maintains or repairs defective or ineffective systems in a sustainable manner or contributes to institutional solutions offering these services.
- **Capacity Development and Training:** Your project supports the training and qualification of individuals (e.g. technicians) or organisations to maintain or repair off-grid systems in rural areas.
- **Warranty, Insurance and After-Sales Service:** Your project supports rural clients and communities to access after-sales services or identifies solutions to improve the ability of organisations to deliver these.
- **System monitoring and communication:** Your project focuses on the analysis of system performance, contributing to the (remote) identification and evaluation of technical problems.
- **Other:** Your project covers a subject not listed above but relevant for the challenge. In this case, please specify the relevant sub-theme in your application.

Reducing CO₂ Emissions via Energy Access

- **Methodology and Monitoring Schemes:** Your project intends to develop a monitoring methodology for CO₂ reduction effects in energy access projects.
- **Data:** Your project collects and uses data from experimental project approaches or specific energy access technologies or setups.
- **Pilot implementation:** Your project pilots project approaches that can generate CO₂-emission reduction certificates (e.g. via electric cooking or productive use).
- **Adaptation Finance:** Your project specifically targets accessing climate change adaptation finance through measurable climate change adaptation effects.
- **Other:** Your project covers a subject not listed above but relevant for the challenge. In this case, please specify the relevant sub-theme in your application.



3. Eligibility

Who can apply to the Challenge Call?

Eligibility - Countries

- The project's target region must be in **sub-Saharan Africa**. Projects will be supported primarily in the initiative's **focus countries** (Benin, Côte d'Ivoire, Ethiopia, Ghana, Mozambique, Namibia, Senegal, Uganda and Zambia).
- Projects can also be funded in countries with a GIZ energy programme and country office, but with a lower priority and subject to a separate check. This includes Kenya, Madagascar, Malawi, Nigeria, Rwanda, and Togo. Under special circumstances, projects located in additional Sub-Saharan African countries may be eligible.
- The applicant must have a **fixed location** (registered office) **in the target country**.



Applicant Eligibility Criteria – Non-profit vs. profit organisations

- The applicant can be:
 - a non-profit organisation with a registered legal personality or
 - an SME based in the country of implementation **without structural ties to for-profit organisations from industrialised countries.** For-profit organisations from Germany and other OECD countries are **not eligible!**
- Applicants with limited tax liability in Germany are not eligible!



Applicant Eligibility Criteria – Single Application vs. Consortium

- Applications can be submitted by:
 - **Single applicants** (e.g. one organization)
 - **A consortium** composed of **maximum two organisations**
- In a consortium, the grant can be split up into two separate contracts or managed by the lead applicant.
- **Note:** Every consortium member must meet the eligibility criteria!



Applicant Eligibility Criteria – Minimum requirements of applicants

- Applicants must have a **minimum annual turnover of 20.000€** and/or **minimum of three full-time equivalent staff**.
- The legal entity must **exist for at least 3 years** (e.g. since July 2018).
- Applicants must have an **accounting system**.
- Applicant must have a minimum of **written and standardized rules for procurement** of goods and services in place.
- Applicants needs to have a minimum of **internal and external control mechanism**, ideally in writing.
- Applicants must have been active in **projects with a similar context for at least three years**.



Further Criteria

- The applicant can **apply for both challenges separately**, but only once per challenge.
- The application must confirm that there are **no allegations of corruption** or investigations against the applicant's executives or management.
- The intended use of funds by the project must **qualify as achieving a tax-privileged purpose** (i.e. for public benefit). Aims such as increasing sales of a private entity cannot be supported.
- The project must end before June 30th 2023. With an estimated project start no earlier than October 2021 this would result in a **maximum project duration of 21 months**.
- The GBE grant can cover a maximum of 80% of the project budget – a minimum of 20% must be provided by the applicant.



4. Selection Process

Green People's Energy Challenge Call Application Process and Timelines



Project concept – DAC criteria for evaluation

- Relevance: replying to the set challenges
- Effectiveness: match of activities to objectives
- Efficiency: use of resources
- Impact: direct and indirect impacts on stakeholders
- Sustainability: duration of impacts and scalability



5. Practical Advice

What is important for your application – practical advice

- Administrative and organisational aspects

Submit your application in time – before 31 August 23:59 CET!

If you are in a consortium please be aware that only two organisations in total can apply

Check if all supporting documents are uploaded

Ensure that all supporting documents are legible in English, French or German.

Clearly indicate the contact details of the main contact person

What is important for your application– practical advice

- Project Concept
 - focus on one project idea only
 - answer to all leading questions in the application template
 - describe your idea in a detailed and concise way. Use short, clear sentences.
 - avoid platitudes and general political statements
 - provide a realistic workplan and explain your assumptions for the workplan
 - describe clearly the intended results and impacts if possible, quantify realistically
 - make a realistic and clear budget
 - define roles of involved personnel clearly
 - be clear on number of persons you want to involve in the project – less is more



6. Accelerator App / Application Documents

Application website:

- Go the following website to create a new account:
<https://kpfcc.acceleratorapp.co/application/new>
- In the next slides we guide you though step-by-step on how to create an account.

How to Create an Account on AcceleratorApp...



1. Select your preferred language


Start your application

What are you applying for?

Select... ▼

- Green People's Energy for Africa Challenge Call - Challenge 1
- Green People's Energy for Africa Challenge Call - Challenge 2

Personal Information

 Sign Up with Google to fill the form below

or

Already have an account?

[Go To Login →](#)

2. Select the call for which you are applying

How to Create an Account on AcceleratorApp...

First Name

Last Name

Email

Select your password

Check here to indicate that you have read and agreed to the terms and services [AcceleratorApp](#)

Next

3. Enter the contact details of the applicant

4. Chose a safe password

5. Tick the box to accept T&Ss of AcceleratorApp

How to Create an Account on AcceleratorApp...

You will receive an email to activate your account. Do not forget this step, or you will not be able to submit your application.

- You haven't received the activation email? Check in your spam folder, and contact gbe-cc@gfa-group.de in case of difficulties.



How to Fill Out the Application Form: Getting Started

- Go onto <https://kpfcc.acceleratorapp.co> and enter your login details



Already have an account?



Log in With Google

or



Email



password

Log in

[Forgot your password?](#)

View in different language?

English



How to Fill out the Application Form: General Remarks

Application for: Green People's Energy for Africa Challenge Call - Challenge 1 started on August 1, 2021 *Not Submitted*

Delete Application

Start New Application

English

Application Process

1

Create Account

2

Validate Email

3

Fill Form

4

Submit

ACTIVITIES

APPLICATION FORM

Your latest changes are not yet saved

Save

Submit Application



Green People's Energy Challenge Call - Phase 1

Welcome to the Green People's Energy Challenge Call !

Before filling out this application form, take some time to carefully read the [Conditions and Criteria](#) of the Challenge Call.

If you have any questions, feel free to send an email to gbe-cc@gfa-group.de and we will get back to you as soon as possible.

The support team of the Green People's Energy for Africa will held an online Q&A session on August, 4th. Sign up using this [link](#) and join us to hear more about the challenge call!

1. Select your preferred language here
2. You can save your application at any time and come back to it later
3. Click submit application once you've answered all required questions. Click on the ! to get an overview of the questions left to answer

How to Fill Out the Application Form: General Remarks

- If you are applying as a consortium, you have to add another sheet for your partner. Simply click on “add”!

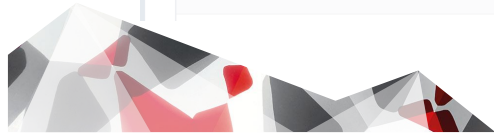
Presentation of the Entity

Fill out the information for the respective branches/headquarters as this entity would become the legal contract partner
appuyez sur le bouton Ajouter pour ajouter un nouvel élément

1st 2nd + Ajouter

If you are applying as a consortium, add another row for your partner!

Website of entity (if available) (Optionnelle)





7. FAQs (RfC and answers)

Requests for Clarification

- Requests for clarifications can be submitted **until 23.08.2021** via email: gbe-cc@gfa-group.de. No questions will be answered after this deadline has passed.
- Answers will be anonymised, clustered and published on the GBE's website: have a look, your question may have already been answered!



FAQs

- **NGOs or SMEs from which countries can apply?**

Target region must be in sub-Saharan Africa.

a) Initiative's focus countries

b) Countries with GIZ energy programme

c) other sub-Saharan countries – on a case by case base

Applicants must have a fixed location in the target country.



- **Where to submit our application?**

- **Are applications sent per email accepted?**

Only the ones which are sent before 4th August



FAQs

- **Can I apply as an individual applicant or it is only for NGOs to be applicants for this call?**

Only NGOs with a registered legal personality or SME based in the country of implementation with no structural links to industrial nations.



- **Can we apply for both challenges?**

Yes. But only one application per challenge



- **Are we allowed to apply for the Small Project Fund *and* the Challenge Call?**

yes. But carefully decide which call fits better the purpose of the project idea. The application will given higher priority if it is submitted under the Challenge Call.



FAQs

- Is there a funding limit or a maximum amount of funding we can request?
What size of proposal is this request looking to fund?

Funding limit: max 80% of project cost and lower than 125.000 EUR:

- Example 1:

Project cost 150.000 EUR

80% of cost = 120.000 EUR

funding as grant: 120.000 EUR

- Example 2:

Project cost 500.000 EUR

80% project cost = 400.000 EUR

funding as grant : 125.000 EUR

- Example 3:

project cost 50.000 EUR

80% project cost = 40.000 EUR

funding as grant: 40.000 EUR



FAQs

- **What contributions of an applicant are eligible as “own contribution” ?**

This could be cash or comparable liquid contributions. In-kind contributions such as land, office or production facilities and work force are accepted but need to be quantified at their real cost and must be related to the purpose of the project.

Eligibility of contributions will be finally assessed during the project proposal evaluation.



- **How to prove “real cost “ of the contribution?**

Real cost could be proven by providing renting, sales or employment contracts or by demonstrating that the cost are on the usual level of local cost.



FAQs

- **We are a for-profit SME, and the project we want to submit is also for-profit. Is this eligible to submit?**

As the project shall demonstrate its sustainability, further funding of the project after end of the project will be regarded a strong asset.

However, aims such as increasing sales of a private entity cannot be supported.

A final decision will be made after evaluation of the whole project proposal.



- **Can a Greenfield company be eligible to apply for the Challenge Call?**

Start-ups are eligible if the legal entity exists at least for 3 years (since July 2018) and meet the other eligibility criteria



FAQs

- **What does “commercial ties” exactly mean?**

It should be read as “**structural links**”.

A structural link exists if:

the local subsidiary has a capital link or other comparable equity with its parent company in an industrialized country, which is the partial or sole shareholder and/or

managers from a company from an industrialized country hold managing positions in the subsidiary. **not eligible**

“**commercial ties**” means if the SME is selling or purchasing products or services from/to a company in an industrialized country without having structural links. **eligible**

